

**Zawya** | Premium



Make Smarter Investment Decisions  
and Higher Returns



THOMSON REUTERS™

## WHO IS ZAWYA PREMIUM FOR?

- Commercial, Investment, & Private Banking Institutions
- Government Departments, Agencies & Regulatory Bodies
- Corporate Finance & Accounting Professionals
- Brokerage, Insurance, Asset & Fund Managers
- Financial Advisories, Consulting & Professional Service Providers
- Private Equity, SWF & Venture Capital Fund Managers
- Family Offices & Private Investors
- Conglomerates & Holding Companies
- Media & Educational Institutions

## HIGHLIGHTS

### Zawya Premium Will Help You:

- Gain a Deeper Understanding of MENA Markets & Asset Classes
- Capitalize on Emerging Investment Opportunities Before Your Competition
- Track Thousands of Public & Private Companies, Including the People Behind Them
- Get an Inside Look at the MENA Projects & Construction Landscape
- Monitor Industry & Competitor Activities with the Latest Market Intelligence
- Connect Directly With Key Decision Makers & Build Profitable Relationships
- Accelerate Performance, Increase Your Client Base & Drive Business Growth

## YOU DESERVE WORLD CLASS INTELLIGENCE

Truly understanding the MENA region means not just listening to what the markets are saying, but also interpreting what they do and recognizing when something significant happens.

But how do you efficiently monitor entire markets, regions and trends? How do you spot patterns that only appear over time? And once you see something significant, how do you ensure that you respond before it's too late?

Featuring unparalleled coverage of MENA markets and asset classes, including exclusive financial news, research and analysis, Zawya Premium will help you make smarter investment decisions, uncover new business opportunities, and stay on top of the latest trends affecting regional markets.

Moreover, Zawya Premium is the first and only solution to combine business, projects, and financial intelligence in one comprehensive platform, giving you a complete, 360° view of MENA markets and opportunities.



“ Our team relies on Zawya for the majority of market and client related research. The content is relevant and up to date, and the analysts are knowledgeable and always helpful. Zawya is a breath of fresh air in a market that struggles for transparency ”

**LOULWA BAKR** – Investment Banking- Credit Suisse Saudi Arabia

## FEATURES, ADVANTAGES AND BENEFITS

You make big decisions every day, Zawya Premium helps you make them confidently.



### **Make Smarter Investment Decisions**

Screen and analyze MENA asset classes through independent and exclusive news, research and analysis on regional Bonds, Funds, Private Equity, Mergers and Acquisitions, IPOs, and global Sukuk.



### **Gain Competitive Intelligence**

Strengthen your understanding of the MENA landscape with company, equity, sector, market, and macroeconomic reports from over 120 leading research providers, including broker research, notes and commentaries from over 50 investment houses.



### **Stay Ahead of the Competition**

With exclusive market moving news from the Thomson Reuters live newswire, including over 200 regional and international sources covering 19 countries, 18 sectors and 14 stock markets in the MENA region.



### **Get a 360°View of MENA Markets**

Effortlessly Navigate MENA markets with indices, ratios and analysis for any given time period, key economic figures and indicators, the latest analyst estimates, foreign ownership limits, and interactive charting for all 14 stock exchanges in the region.



### **Generate Better Leads and More Sales**

Make the right connections and build profitable relationships with critical intelligence on more than 24,000 companies, 230,000+ senior officers and 21,800 unique Email ID's.



### **Uncover New Projects Opportunities**

\$4.3 Trillion worth of opportunities AVAILABLE RIGHT NOW!

- Full project life cycle coverage
- Key contacts
- Scope of work
- Bidders list from prequalified-awarded



### **Maximize Efficiency with Versatile Export Options**

Streamlined data export options make it easy to extract and insert data to proprietary & 3rd party applications.



### **Get Industry Leading Support and Service**

Leverage Zawya's expertise and put our team to work for you with 100+ researchers, analysts and industry experts who are always at your disposal.

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