

Zawya | BD



Work Smarter, Compete Harder,
and Grow Your Business Faster



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WHO IS ZBD FOR?

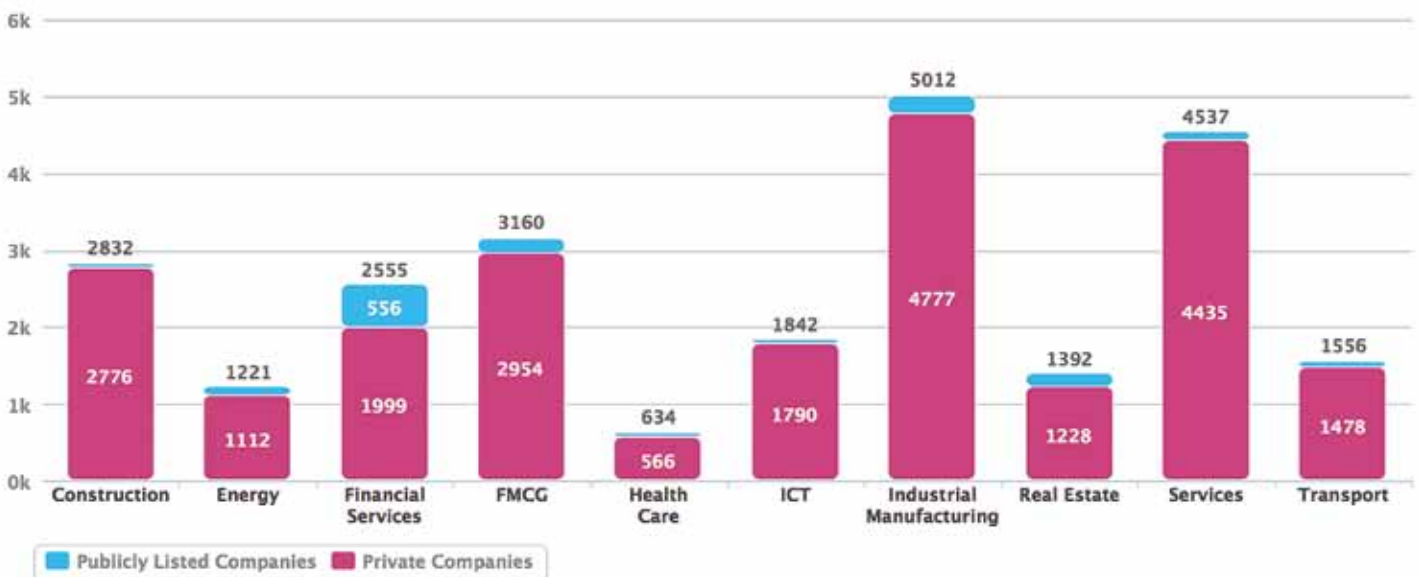
- Sales & Marketing Teams
- Business Development Professionals
- Consultants & Service Providers
- Government Agencies, Trade Organizations and Foreign Missions
- HR, Recruitment & Staffing Agencies
- Market Researchers & Analysts

HIGHLIGHTS

ZBD Will Help You:

- Quickly & Easily Research Companies, Competitors, Markets & Industries
- Find Out What Makes Your Customers Tick and Why
- Connect Directly to Decision Makers in the MENA region
- Build & Save Targeted Lists of Profitable Prospects
- Increase Productivity of Sales & Marketing Teams
- Capitalize on Emerging Trends & Opportunities
- Accelerate Performance & Drive Business Growth

Overview of the ZBD data by sector



“ Zawya has always been providing leading regional data and supporting us in our work as strategy consultants. Looking forward for another year of prosperous membership. ”

TONY SAADE – Consultant, Roland Berger Middle East

FEATURES, ADVANTAGES AND BENEFITS

Research, analyze and target entire companies, industries, and markets through one single platform.



Generate Better Leads and More Sales

Make the right connections and build profitable relationships with critical intelligence on more than 24,000 companies, 230,000+ senior officers and 21,800 unique Email ID's.



Receive Industry Leading Support & Service

Leverage our extensive expertise with “Ask the Analyst”, an exclusive service that puts our entire team of over 100 researchers, analysts and industry experts at your disposal, ready to assist you with all your intelligence needs.



Make it Personal

From building and saving company lists, to extensive customization options, Zawya provides a sophisticated range of productivity enhancing tools to maximize your return on investment, such as your very own portfolio manager, events calendar, RSS feeds, and much more.



Stay Informed and Ahead of the Competition

With market moving news from over 310 aggregated regional and international sources, covering 19 countries, 18 sectors and 14 stock markets in the MENA region.



Make Better Strategic Decisions

Strengthen your understanding and gain fresh perspectives with company, sector, market and macro-economic reports from over 120 leading research providers, including Zawya's own team of researchers and analysts.



Be the First to Find New Opportunities

Improve your chances of winning bids with the latest non-construction related tender intelligence from the Middle East and North Africa.



Maximize Efficiency with Versatile Export Options

Fast and flexible data export options, such as download to excel, make it easy to extract and insert data wherever & whenever it's needed, eliminating the cost, complexity and delays associated with integration in to existing infrastructure and workflows.

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