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www.zawya.com



**Outperform, Outsmart and
Triumph Over Your Competition**



WHO IS ZAWYA PROJECTS FOR?

- ▶ Consulting Firms & Service Providers
- ▶ Contractors & Sub-Contractors
- ▶ Suppliers, Manufacturers & Logistics Providers
- ▶ Developers & Project Owners
- ▶ Insurance, Banking & Financial Institutions
- ▶ Market Researchers & Analysts
- ▶ HR, Recruitment & Staffing Agencies

HIGHLIGHTS

Zawya Projects Will Help You:

- ▶ Track Thousands of Projects, Companies & the People Behind Them
- ▶ Keep an Eye on Industries, Sectors & Competitor Activities
- ▶ Explore MENA Markets & Connect Directly With Key Decision Makers
- ▶ Get the Latest News on New Projects, Tenders & Market Updates
- ▶ Drill Down for a Deeper Understanding of the MENA Projects Landscape
- ▶ Plan Ahead & Prioritize Emerging Opportunities
- ▶ Uncover the Latest Trends & Strengthen Your Market Position

SEE TOMORROW'S PROJECTS OPPORTUNITIES TODAY

The construction industry has gone through considerable change in the last decade. Ever more demanding clients and fierce competition are creating new challenges & opportunities. Are you ready to seize them?

Zawya's Projects Monitor provides developers, contractors, manufacturers, suppliers and financial institutions with the essential intelligence they need to source new opportunities, strengthen project offerings, build profitable relationships, and grow their business.

Moreover, organizations are constantly challenged to meet the dynamic demands of competitive markets. With budgets to meet, staff to manage, and results to deliver, it's crucially important to have the right projects intelligence at your fingertips.

Our innovative approach to projects intelligence, combines independent news, research, and analysis on thousands of projects and the companies behind them, giving you and your team an inside look at how the MENA construction and projects landscape is evolving, and helping you focus on only the most profitable projects and opportunities.

“The information provided is always up to date and accurate. Using Zawya Projects as a source of market intelligence was a significant factor in my business growth.”

NAWAR SHUBBER – EGS Electrical Group

FEATURES, ADVANTAGES AND BENEFITS

Zawya Projects delivers comprehensive, multi-dimensional views of Middle East projects and tenders, empowering your organization with timely, accurate, and insightful intelligence when it matters most.



Uncover New Projects Opportunities

Target the right opportunities with over 3,500 comprehensive project profiles, featuring full project life cycle coverage, key contacts, scope of work, schedules, bidders and much more.



Drive Your Business Forward

Be the first to find opportunities and improve your chances of winning bids with the latest tenders intelligence from the MENA region.



Generate Better Leads and More Sales

Make the right connections and build profitable relationships with critical intelligence on more than 17,000 companies in the MENA region, including the names and positions of 230,000+ senior officers, board members, and managers.



Stay Informed and Ahead of the Competition

With market moving news from over 200 regional and international sources, covering 19 countries, 18 sectors and 14 stock markets in the MENA region.



Make Better Strategic Decisions

Strengthen your understanding of the MENA projects landscape with project, company, sector, market and macroeconomic reports from over 120 leading research providers, including the Economist Intelligence Unit (EIU) and Zawya's own team of researchers and analysts.



Maximize Efficiency with Versatile Export Options

Fast and flexible data export options, such as download to excel, make it easy to extract and insert data wherever and whenever it's needed, eliminating the cost, complexity and delays associated with integration in to existing infrastructure and workflows.



Make it Personal and Be More Productive

From building and saving project lists, to extensive customization options, Zawya provides a sophisticated range of productivity enhancing tools to maximize your return on investment.



Think, Learn, Communicate, Collaborate

Share your knowledge and experience, gain critical insights, and forge valuable relationships through the Zawya Network, an exclusive online community of Professionals focusing on the MENA region.



Receive Industry Leading Support and Service

Leverage our extensive expertise with "Talk to Zawya Analyst", an exclusive service that puts our entire team of 160+ researchers, analysts and industry experts at your disposal.