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Gulf States Newsletter



Arab Water World



Arab Construction World

Official Project Source



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1st Annual Renewal & Reconstruction in Iraq

Conference & Exhibition

25 - 27 September 2004 • JW Marriott Hotel, Dubai, UAE



CONFERENCE I

Opportunities and Developments in Iraqi Infrastructure Projects Conference

Identifying and quantifying the strategic issues affecting investment decisions in major sector development programmes

CONFERENCE II

The Iraqi Oil, Gas and Power Summit

Evaluating crucial factors associated with rehabilitation and development

SENIOR EXECUTIVE BRIEFING

Trading and Investing in Iraq - the business opportunities for small to medium sized companies explored

Renewal and Reco

OVERVIEW

The unpredictable nature of the business environment in Iraq is the cause of much confusion both in the Middle East and Internationally. Many factors economic, political, geographic and religious, combine to create an entangled network of imponderable issues.

A strategically constructed 3-day conference designed to allow investors to identify and quantify the key issues affecting investment decisions in Iraq. Timed to coincide with the changing political landscape, a focused analysis will provide delegates with a high level platform from which to exchange views with senior decision-makers and advisors for the building of private sector partnerships.

A comprehensive programme will highlight the major investment opportunities across the spectrum of major industry projects, with a panel of experts examining the current status and future prospects of Iraqi reconstruction. This unrivalled event will also evaluate available business information that will provide investors with the strategic tools necessary to form competitive investment strategies in a changeable and uncertain climate.

WHO SHOULD ATTEND

- Senior executive from national, leading international and independent energy companies
- Research and consulting specialists
- Intergovernmental agencies
- Power & water companies
- Institutional investors from the private sector and intergovernmental and development banks
- All governmental ministry officials involved in the planning and development of infrastructure and energy related projects
- Advisors
- Construction companies
- Telecoms companies

OFFICIAL ON-LINE MEDIA PARTNER

MEES@zawya for over 45 years, MEES has gained a reputation as THE authoritative weekly source of industry trends, analysis, and in-depth reporting on the Energy, Finance, and Political landscape in the Middle East and North Africa. MEES access to high-level movers and shakers in the region enables MEES editors to write the most relevant, timely, and accurate intelligence to senior decision makers in some of the world's biggest companies. The original analysis that MEES provides helps governments, industry, think-tanks and academic institutions to assess the impact of changing regional trends on their businesses.

Since 1957, MEES has been reaching its readers via its weekly print journal. In January 2004, the Middle East Economic Survey (MEES) and ABQ Zawya joined forces to launch a new and unique energy news service, MEES@zawya which builds on the industry-renowned flagship journal, MEES, and ABQ Zawya's extensive information platform comprising over 140 global and regional information sources. MEES@zawya is the leading online resource for business professionals with a serious interest in the region. At the touch of a button, MEES@zawya offers global high-end business and finance professionals timely and relevant analysis of the hottest topics handpicked by MEES editors.

OFFICIAL PROJECT SOURCE

Data Media Systems (DMS) track upcoming / ongoing oil, gas, petrochemical, power, water, desalination, aluminium, mining & minerals projects in the Middle East & Africa. DMS is a main project information source for the major contractors, engineering companies, manufacturers, suppliers and anyone interested in industrial projects. For further information contact:

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OFFICIAL NEWS PARTNER

CNBC Arabiya is the source of business news for the Arab world. Launched in August 2003, CNBC Arabiya has become the leading business news channel broadcasting throughout the Middle East. With satellite television still the most powerful medium on the regional landscape, CNBC Arabiya's inimitable broadcasting mix and its commitment to the Middle East business environment reaches a growing and unique audience that is powerfully influential and affluent. Since it was launched, CNBC Arabiya has become the leading business news channel in the Middle East, broadcasting to 18 countries across the region. CNBC Arabiya has bureaus in Riyadh, Beirut, Cairo, Manama, Kuwait City, Doha, Jeddah and London. Mazen G. Jabre, mazen.jabre@cnbcarabia.com. Tel: +971 4 366 4900, Fax: +971 4 366 4995

OFFICIAL PUBLICATIONS

Gulf Business Magazine. Since its launch in 1996, Gulf Business has become the GCC's leading English language business magazine. Gulf Business' country reports, landmark features and incisive analysis of business news encapsulate the regional market like no business magazine has done before. Its success can be attributed to its ability to offer readers exceptional editorial on a wide range of subject matter including vital in-depth reports and must-keep industry data, whilst delivering its advertisers an influential business audience from across the spectrum. Inclusive if its independent Bahrain and Qatar editions, each issue of Gulf Business is read by 28,000 top-level decision-makers.

Project Finance International provides global news, features and analysis on all the latest project finance deals and developments. Published every two weeks, PFI regularly informs readers of the progression of deals, regulatory changes, legal developments and the financial structure of deals. By providing essential information that is timely, independent, authoritative and truly global, PFI has become the most authoritative information source for project finance professionals the world over. <http://deals.thomsonib.com> Subscription queries: Greg Winterton Tel: +44 (0)20 73697420 E-mail: greg.winterton@thomson.com

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Arab Oil & Gas Magazine, published by the ARAB PETROLEUM RESEARCH CENTER (APRC) is read by 18,256 oil and gas professionals throughout the Middle East and North Africa monthly. It provides its readers with critical PROJECT, FORECAST, EXPLORATION & PRODUCTION, REFINING, PETROCHEMICAL and GEOPOLITICAL information. The people who read Arab Oil & Gas matter. We would like to offer you the opportunity to bring your company message to this important readership group by advertising in this prestigious and widely distributed magazine. For further information please contact: Tel: +33 1 4524 3310 Fax: +33 1 4520 1685 E-mail: aprc@arab-oil-gas.com, Internet: www.arab-oil-gas.com

The Middle East is one of the most influential pan-Arab magazines on the market today. Since 1974 it has been on the forefront of English language news reporting in the Arab world. The Middle East is part of the IC Publications group and is widely read in the region and by Arab-watchers around the world. Always poignant and incisive, The Middle East gives you the Arab perspective. Covering Politics, Economy and Culture, it analyses the trends and the events that shape the Arab world and the Arab people today. Contact: Tel: +44 20 77137711 Fax: +44 20 7713 7898 E-mail: s.manneh@africasia.com Website: www.africasia.com

Arab Construction World (ACW) magazine, published by Chatila Publishing House (CPH) since 1981, is a specialized business magazine that portrays information about the latest developments and technologies in the Building, Power Generation & Road Construction Industries. It is circulated to the desktop of over 10,000 leading decision makers engaged in the above mentioned industries throughout the Middle East & North Africa, and is published bi-monthly (six times a year) in a bi-lingual format (English-Arabic). Furthermore, the ACW magazine participates in major exhibitions by distributing bonus copies to show visitors and exhibitors, as well as having its own stand in these exhibitions, such as: Project Lebanon, Interbuild (Egypt), Buildex (Syria), Saudi Build & Stone (Riyadh), Saudi Building & Interiors (Riyadh), The Big 5 Show (UAE) just to name a few.

Arab Water World (AWW) magazine, published since 1977, is a specialized business magazine that portrays information about the latest developments and technologies relevant to the Environment, Energy and Water industries. AWW is circulated to the desktop of over 8,400 leading decision makers engaged in the above mentioned industries throughout the Middle East & North Africa (MENA), and is published bi-monthly (six times a year) in a bi-lingual format (English-Arabic).

Construction in Iraq

Opportunities and Developments in Iraqi Infrastructure Projects

Identifying and quantifying the strategic issues affecting investment decisions in major sector development programmes

Keynote Opening Session

- Iraqi reconstruction: current status, medium term outlook and long term prospects
- Meeting the requirements of Iraq's reconstruction efforts through regional trade and co-operation
- Dubai: the regional crossroads for Iraqi/GCC trade

SESSION 1

Doing business in Iraq: the Economic, political, Contractual and legal issues examined

- Understanding the contracting process for the reconstruction of Iraq
- Iraq reconstruction from a commercial point of view
- Reinvigorating the Iraqi private sector
- An economic masterplan for Iraq
- Restructuring Iraqi debt & the Iraqi monetary system
- Investment loans in Iraq, the legal perspective
- Examining Iraq's military situation and political/economic future
- Managing security risks in Iraq - a strategic and 'on-the ground' assessment
- The future role of GCC countries in the 'new' Iraq
- Insurance and reinsurance of industrial projects and trade with Iraq - current environment and future prospects
- Post war Iraq - the political and human rights issues examined

SESSION 2

Priority Sectors for Development

The Water Sector

The current status and rehabilitation of the Iraqi water sector

- Current assessment of Iraq's water supply and sanitation
- Current status of projects pending for the supply of spare parts
- Development projects needed to repair and expand capacity
- Forward strategy and plans
- Investment requirements and projects

The role of international contracting and engineering companies/technology providers

The Experience from major water projects in Iraq - will it serve the future?

SESSION 3

The Telecoms Sector

The rehabilitation of the Iraqi telecoms sector

- Development projects needed for repair and expansion
- Current status of projects pending
- Strategies and planning
- Investment requirements and progress of projects assigned to date
- GSM licences - an investors perspective
- Fixed and mobile line requirements
- Telecom & IT interface

The Iraqi Oil, Gas and Power Summit

Evaluating crucial factors associated with rehabilitation and development

SESSION 1

Upstream & Downstream

A review of the actual terms and conditions for foreign participation in the Iraqi oil and gas upstream sectors; fields to be developed and blocks to be explored on offer; planned production capacity; reconstruction and expansion programme

A review of the investment opportunities in the Iraqi oil/gas downstream sector (refining, distribution and export infrastructure, tankers, and pipelines) reconstruction and expansion programmes.

SESSION 2

Actual status and investment opportunities in the Iraqi petroleum industry

- The oil/gas development and production sector
- The refining and gas processing sector
- The oil and gas transmission and distribution sector
- Oil marketing and export affairs and the oil/export sector (terminals and pipelines)

Discussion Session

Cost effective strategies for rehabilitating and constructing the upstream and downstream facilities with special reference to the integration of existing and future projects

SESSION 3

The Iraqi petroleum industry within the international context

- Iraqi oil and gas reserves and the future role of the country in the international petroleum industry
- Oil price prospects and the impact on Iraq
- The call on OPEC and Iraqi crude
- The potential of gas exports from Iraq
- Oil & gas pipelines in the Middle East - impacts of the 'new Iraq'
- The geopolitical aspects of the Iraqi petroleum industry

SESSION 4

The Power Sector

Analysing the current status and rehabilitation of Iraq's power sector

- The experience in the reconstruction of Iraq's electricity sector during the period 1991-1999
- A future prospective of installation of thermal power generation in Iraq based on availability of current & future water resources
- Forward strategy and plans in power generation, transmission and distribution
- Investment requirements and projects

Senior Executive Briefing

Trading and Investing in Iraq - the business opportunities for small to medium sized companies explored

